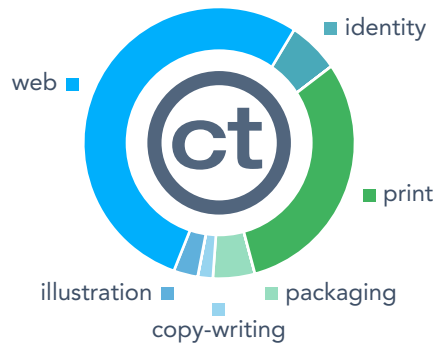


professional experience



time well spent



**SENIOR GRAPHIC DESIGNER**

ct designlab | Shelton CT

12/2000 - present

- ▶ **Web Design:** Wix and WordPress, SEO, hosting set-up, social media platform page designs
- ▶ **UX/UI Design:** Entry level, focus area: UI and marketing UX Design certification from General Assembly
- ▶ **Web Graphics:** Banners, icons, info-graphics, social media
- ▶ **Identity + Branding:** Logos and style guides
- ▶ **Print Design:** Brochures, business cards, stationery, invitations, advertisements, guidebooks, published books, banners, signage, promotional items, vehicle graphics
- ▶ **Packaging:** Subscription boxes, retail products, tags, labels, pins, gift cards, activity books, board games
- ▶ **Presentations:** Custom presentations using InDesign, PowerPoint, Google Slides
- ▶ **Advertisements:** concept and design, web/print



software knowledge

Proficient in Adobe Photoshop, Illustrator, InDesign, Acrobat, WordPress, Wix, Google Slides, G Suite, PowerPoint / MS Office

Working knowledge of Figma, Sketch, Adobe UXD, & HTML/CSS

**CREATIVE DIRECTOR & CO-FOUNDER**

Handhold Adaptive | Shelton CT

8/2009 - 9/2017

- ▶ Co-founded special needs app, iPrompts
- ▶ Creative Director role: identity, branding, web design, app graphics & layout, all printed marketing materials, presentations, trade show graphics, promotional items
- ▶ Oversaw projects and managed workflow



education & training

Bachelor of Science in Visual Arts  
SUNY New Paltz (1992)

Certification in UX Design  
General Assembly (2020)

**ART MANAGER / GRAPHIC DESIGNER**

Priceline | Norwalk CT

03/1999 - 12/2000

- ▶ Managed creative staff, oversaw projects and managed workflow for the Creative Department
- ▶ Designed, provided creative direction and concepts for new product promotions, graphics, and executive investment and sales force presentations
- ▶ Supported Creative Director with advertisements, marketing collateral, presentations concept and design



to note, to date

- ▶ Named inventor on issued US patent for special needs app
- ▶ Special needs parent + advocate
- ▶ Volunteer work for non-profits