Carey Tedesco

CREATIVE DIRECTOR + UX/UI DESIGNER

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SUMMARY

25+ years designing web, digital, and brand experiences across agency, startup, and enterprise environments.

WORK EXPERIENCE

VISUAL DESIGN MANAGER / **Interlude Home** Trumbull CT — 05/2025 - Present

- Lead visual design for a luxury furniture brand across digital, print, and showroom environments
- Design campaigns, weekly email marketing, and Instagram ads supporting product launches and brand promotion
- Develop and maintain cohesive brand standards across digital, print, and trade-facing materials

CREATIVE DIRECTOR + UX/UI DESIGNER / **ct designlab** Bethel CT — 01/2023 - 05/2025

- Creative Director for Forge Marketing Group, located in Lexington KY (08/2024 - 05/2025)
- Design responsive websites and mobile interfaces that deliver seamless user experiences
- Create visual identities, scalable design systems, and branding that strengthen market positioning
- Conduct research to refine designs, align with user needs, and present strategies driving success

DESIGN MANAGER / **Rebellion Group** Cheshire CT — 06/2021 - 01/2023

- Led design of user-centered websites from ideation and wireframes through UI design and developer handoff
- Presented UX research, audits, and design concepts to internal teams and client stakeholders
- Led wireframing sessions, workshops, and design reviews while mentoring designers across experience levels
- Designed WordPress sites and digital marketing campaigns supporting brand growth and engagement
- Conducted brand and UX research to inform design strategy and project direction

SENIOR VISUAL DESIGNER / **ct designlab** Shelton CT — 12/2000 - 06/2021

- Created websites, brand identities, marketing materials, and packaging across multiple industries
- Developed visual design systems and brand assets that strengthened recognition and communication
- Translated complex ideas into clear visual solutions aligned with brand and marketing goals

CREATIVE DIRECTOR + CO-FOUNDER / **HandHold Adaptive** New York NY — 08/2009 - 09/2017

- Co-founded iPrompts, a visual support app for special needs users, leading product design and development
- Directed brand identity, websites, and product interfaces for iPrompts and HandHold Adaptive

SKILLS

UI Design **UX Design**
Visual Design **UX Research**
Websites **Digital Marketing**

Figma, Illustrator, MailChimp, Trello
Sketch, Photoshop, Canva, Miro
WordPress, InDesign, Google Suite, Asana
Wix, Acrobat, MS Office, Slack

EDUCATION

B.S. in Visual Arts
SUNY New Paltz

CERTIFICATIONS

- **General Assembly UX Design**
- **Google UX Design**

PERSONALITY

Empathetic, Collaborative, Curious, Creative
Supportive, Accountable, Humorous