



# Carey Tedesco

UX/UI + VISUAL DESIGNER

## RÉSUMÉ SUMMARY

Passionate about creating seamless digital experiences. Certified in UX Design with expertise in UI Design, Visual Design, and Web Design. A critical thinker and problem solver, adept at conducting case studies and empathizing with users. Currently seeking a full-time opportunity to apply my skills and contribute to the world of user-centered design.

## THINGS I DO WELL



UI Design

Wireframes



Prototypes

Visual Design



Web Design

UX Research



Critical Thinking

Problem Solving



Empathizing

Case Studies

## EDUCATION

**B.S. Visual Arts**, SUNY New Paltz, 1992

**UX Design Certification**, General Assembly, 2020

**Google UX Certifications**, Coursera, 2023, 5 Certifications

## EXPERIENCE

### Client Industries

Commercial, financial, retail, services, healthcare, tech, media and entertainment, martial arts, art education, educational marketing, sole proprietors and independent contractors.

### DESIGN MANAGER

06/2021 - 01/2023

### Rebel Interactive

Digital Marketing Agency

### Projects

- **UX/UI.** Wireframes, custom websites, research
- **Web.** WordPress websites, info-graphics, icons
- **Digital.** Programmatic ads, social ads, email
- **Identity + Branding.** Logos, style guides, mood boards, brandscapes, brand books, brand boards
- **UI Audits.** Competitor research, UI direction
- **Print.** Marketing collateral

### Leadership

- Collaborated with Design, Content, Strategy and Development Teams to develop design concepts
- Presented design work to clients
- Ran internal wireframe sessions
- Assisted in building internal UI kits
- Orchestrated Creative Team workshops
- Led many complex and time sensitive projects
- Mentored Junior to Senior level Designers



# Carey Tedesco

UX/UI + VISUAL DESIGNER

## ME AT WORK

### Teamwork makes the dream work.

I love being on a team! Whether I'm collaborating with a Design team, internal teams or an external client team, you're on my team.

### I ♥ UX/UI Design!

(If that wasn't obvious.)  
I have one heck of an eye for detail and UX/UI implementation.

### Constructive feedback for the win!

I believe constructive feedback is a critical part of growth and development.

### I'm human.

Being mindful that we are all human and communicating effectively is how I roll.

## PORTFOLIO

My portfolio can be found at [ctdesignlab.com](http://ctdesignlab.com)

## EXPERIENCE

### UX/UI + VISUAL DESIGNER

01/2023 - Present

**ct designlab**

Design Studio

### SENIOR VISUAL DESIGNER

12/2000 - 06/2021

#### Projects

- o **UX/UI Design.** User research, competitor analysis, design research, wireframes, page designs, low and high-fidelity prototypes, user testing, case studies
- o **Websites.** WordPress and website builder sites, custom designed sites using Figma
- o **Identity + Branding.** Logos, style guides, mood boards, brandscapes, brand books, brand boards, presentations
- o **Print.** Marketing materials, advertisements, books, signage, stationery suites, promotional items, packaging

### CREATIVE DIRECTOR + CO-FOUNDER **HandHold Adaptive**

08/2009 - 09/2017

Special Needs App

#### Projects

- o **Web.** iPrompts + HHA websites, app graphics, design direction for app developers
- o **Identity + Branding.** Logos, style guides, presentations
- o **Print.** Trade show graphics, marketing materials, promotional items, stationery suite

### ART MANAGER / GRAPHIC DESIGNER

03/1999 - 12/2000

**Priceline**

Online Travel

#### Projects

- o **Print.** Advertisements, marketing materials, presentations, stationery suite, trade show graphics
- o **Web.** Web graphics, page design concepts