



Carey Tedesco

UX/UI + SENIOR VISUAL DESIGNER

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PROFILE

Certified UX Designer specializing in UI, Visual, and Website Design. Experienced problem-solver skilled in conducting case studies and empathizing with users. Demonstrates strong leadership in guiding complex projects, collaborating with diverse teams, and effectively communicating with clients. Committed to delivering exceptional user experiences.

WORK EXPERIENCE

UX/UI + SENIOR VISUAL DESIGNER

ct designlab Shelton CT | 01/2023 - Present

- UX/UI Design: Built custom websites while collaborating with developers, content, SEO specialists, and presenting to clients
- Identity, branding, digital advertising, presentations, and print

DESIGN MANAGER

Rebel Interactive Cheshire CT | 06/2021 - 01/2023

- Designed complex user-centered websites: ideating, problem solving, wireframes, UI designs, prototypes, design hand-offs, and participated in quality assurance testing
- Presented UI research, UI audits, designs, concepts and research to internal teams and clients
- Led wireframing sessions, team meetings and workshops, and also mentored junior to senior level designers
- Created WordPress themed sites and digital marketing ads
- Collaborated closely with cross-functional teams, including designers, developers, strategists, account managers, content and SEO teams
- Designed logos, style guides, mood boards, brandscapes, brand books, info-graphics, including brand and design research

SENIOR VISUAL DESIGNER

ct designlab Shelton CT | 12/2000 - 06/2021

- Designed websites, logos, brand guides, info-graphics, marketing collateral, presentations digital ads, and packaging products

CREATIVE DIRECTOR + CO-FOUNDER

HandHold Adaptive New York NY | 08/2009 - 09/2017

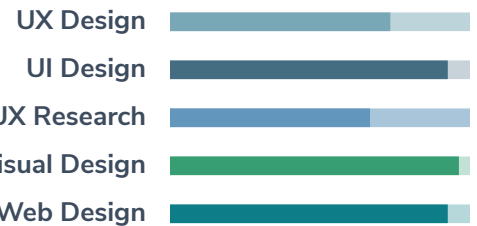
- Co-founded special needs app, iPrompts
- Designed and implemented iPrompts and HandHold Adaptive websites, visual identity and branding

SKILLS



Figma, Sketch, Adobe CC, Illustrator, Photoshop, InDesign, Invision, WordPress, Google Suite, Microsoft Office

EXPERTISE



EDUCATION

B.S. Visual Arts, SUNY New Paltz

CERTIFICATIONS

UX Design Certification, General Assembly
Google UX Design, 5 Certifications

PERSONALITY

- | | | |
|------------|---------------|-------------|
| empathetic | curious | accountable |
| creative | collaborative | positive |