



RÉSUMÉ SUMMARY

Passionate about creating seamless digital experiences. Certified in UX Design with expertise in UI Design, Visual Design, and Web Design. A critical thinker and problem solver, adept at conducting case studies and empathizing with users. Currently seeking a full-time opportunity to apply my skills and contribute to the world of user-centered design.

THINGS I DO WELL



UI Design
Wireframes



Prototypes
Visual Design



Web Design
UX Research



Critical Thinking
Problem Solving



Empathizing
Case Studies

EDUCATION

B.S. Visual Arts | SUNY New Paltz, 1992

UX Design Certification | General Assembly, 2020

Google UX — 5 Certifications | Coursera, 2023

EXPERIENCE

Client Industries

Commercial, financial, retail, services, healthcare, tech, media and entertainment, martial arts, art education, educational marketing, sole proprietors and independent contractors.

DESIGN MANAGER

06/2021 - 01/2023

Rebel Interactive

Digital Marketing Agency

Projects

- **UX/UI.** Wireframes, custom websites, research
- **Web.** WordPress websites, info-graphics, icons
- **Digital.** Programmatic ads, social ads, email
- **Identity + Branding.** Logos, style guides, mood boards, brandscapes, brand books, brand boards
- **UI Audits.** Competitor research, UI direction
- **Print.** Marketing collateral

Leadership

- Collaborated with Design, Content, Strategy and Development Teams to develop design concepts
- Presented design work to clients
- Ran internal wireframe sessions
- Assisted in building internal UI kits
- Orchestrated Creative Team workshops
- Led many complex and time sensitive projects
- Mentored Junior to Senior level Designers



Carey Tedesco

UX/UI + VISUAL DESIGNER

ME AT WORK

Teamwork makes the dream work.

I love being on a team! Whether I'm collaborating with a design team, internal teams or an external team, you're on my team.

I ♥ UX/UI Design!

(If that wasn't obvious.)
I have one heck of an eye for detail and UX/UI implementation.

Growth mindset.

I like learning new skills and am mostly self-taught. I believe constructive feedback is a critical part of growth and development.

I'm human.

Being mindful that we are all human and communicating effectively is how I roll.

PROFILE + PORTFOLIO

My profile and portfolio can be found at ctdesignlab.com

EXPERIENCE

UX/UI + VISUAL DESIGNER

01/2023 - Present

ct designlab

Design Studio

SENIOR VISUAL DESIGNER

12/2000 - 06/2021

Projects

- **UX/UI Design.** User research, competitor analysis, design research, wireframes, page designs, low and high-fidelity prototypes, user testing, case studies
- **Websites.** WordPress and website builder sites, custom designed sites using Figma
- **Identity + Branding.** Logos, style guides, mood boards, brandscapes, brand books, brand boards, presentations
- **Print.** Marketing materials, advertisements, books, signage, stationery suites, promotional items, packaging

CREATIVE DIRECTOR + CO-FOUNDER

08/2009 - 09/2017

HandHoldAdaptive
Special Needs App

Projects

- **Web.** iPrompts + HHA websites, app graphics, design direction for app developers
- **Identity + Branding.** Logos, style guides, presentations
- **Print.** Trade show graphics, marketing materials, promotional items, stationery suite

ART MANAGER / GRAPHIC DESIGNER

03/1999 - 12/2000

Priceline

Online Travel

Projects

- **Print.** Advertisements, marketing materials, presentations, stationery suite, trade show graphics
- **Web.** Web graphics, page design concepts